

## Press release

### **Pioneers' Day – Liechtenstein Celebrates the Successes of its Pupils and Apprentices**

**Ruggell/Zurich, 21 June 2023 – Over 1,800 pupils and apprentices in the Principality of Liechtenstein have become “LI Pioneers” in recent months and years. Some have planned and even executed sustainability projects in their school or work environments. On Pioneers' Day, over 500 people looked back on these innovative ideas and the outstanding commitment of Liechtenstein's youth to celebrate our pioneers of the future.**

On Wednesday morning, 21 June 2023, the town of Ruggell, Liechtenstein welcomed Pioneers' Day. The event drew 24 school classes and a number of apprentices from all over the principality, who presented ongoing and planned projects for a sustainable Liechtenstein. The organisers' aim was to recognise these projects and the pupils' commitment under the banner of “Pioneers for a Sustainable Liechtenstein”. Selected classes presented their Energy and Climate Pioneers projects over the half-day event, while apprentices shared their results from the Energy and Climate Laboratory. The Foundation myclimate also set up a number of stations that took a playful approach to a climate-friendly future. The stations challenged the attendees' creativity, teamwork, agility and knowledge. Young participants had the chance to draw inspiration from innovative projects and get together for an exciting morning.

Government Councillor Dr Graziella Marok-Wachter launched the stage programme. HSH Hereditary Prince Alois of Liechtenstein was also in attendance, observing the event and engaging in dialogue with the pupils and apprentices. The Foundation myclimate led the morning event.

Sustainability extended into the organisation of the event itself. Pioneers' Day used a festival tent that had already been erected for the music association's festival, while the classes made their way to the site on LIEmobil buses. Waste was kept to a minimum, morning snacks were locally sourced wherever possible, and chocolate bars were supplied by a company that is committed to climate protection in a cooperation with the Foundation myclimate.

#### **“Pioneers for a Sustainable Liechtenstein”**

The “Pioneers for a Sustainable Liechtenstein” initiative is supported by the Government of the Principality of Liechtenstein along with the Office of Education and the Office for Vocational Education and Career Counseling. The aim of the project is to shine a light on young people in Liechtenstein who are proactively working towards a sustainable society and their own future. Pupils and young apprentices from Liechtenstein can take part in myclimate's “Energy and Climate Pioneers” and “Energy and Climate Laboratory” projects. Through this comprehensive approach, Liechtenstein is making an important contribution to meeting the Sustainable Development Goals of the United Nations' Agenda 2030.

#### **Contact for registration, interview requests and queries**

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#### **Download images following the event:**

[Photos from Pioneer's Day 2023](#), photographer: Sebastian Eppler, myclimate

**Links zu den Bildungsprojekten:**

[Energy and Climate Laboratory in Liechtenstein](#)

[Energy and Climate Pioneers in Liechtenstein](#)

[Pioneers for a Sustainable Liechtenstein](#)

- **Pioneers for a Sustainable Liechtenstein is supported by:**
- the Government of the Principality of Liechtenstein – [www.regierung.li](http://www.regierung.li)
- the Liechtenstein Office of Education – <https://www.llv.li/inhalt/11631/amtstellen/schulamt>
- the Liechtenstein Office for Vocational Education and Career Counseling – <https://www.llv.li/inhalt/12554/amtstellen/amt-fur-berufsbildung-und-berufsberatung>

**Event organisation:**

liact ag – [www.liact.li](http://www.liact.li)

**Implementation partner:**

Foundation myclimate – [www.myclimate.org](http://www.myclimate.org)